Learning and Imbalanced Data

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What is data imbalance?

- Unequal distribution of data towards a certain characteristic
 - Target variable
 - Classification: Certain classes have much higher % of samples
 - E.g. Very rare disease, 99.9% of test results could be negative
 - Regression: Certain ranges of results much more prevalent
 - E.g. Almost all outputs are 0 or close to it, very few non-zero
 - Action variable
 - One of inputs (e.g. action) has very low variance in sample
 - Difficult for model to learn impact of changing that variable
 - Will revisit when we discuss reinforcement learning

Why is imbalance bad?

• Discussion



What is wrong with data imbalance

- Rare Disease Example: Classifier can get 99.9% accuracy by just assuming all negative!
 - This is also why accuracy is not the best metric
 - Loss function may need to be modified
 - Need to consider false-negative rate as well as true-positive, etc
 - *confusion matrix*, AuROC, etc to be discussed again in later lectures
- Sample may not mimic population
 - 90% of sample is *A*, but only 50% of population is
- Overfitting Model may 'memorize' defining characteristics of minority class instead of learning underlying pattern

How do we deal with data imbalance

- Alter the sample
 - Three primary methods:
 - Oversampling: For under-represented class or part of distribution, duplicate observations until dataset is balanced
 - Undersampling: For over-represented class or part of distribution, remove observations until dataset is balanced
 - Synthetic Data Creation
- Alter the cost function

Oversampling

- "Random Oversampling"
 - Randomly duplicate records from minority class(es) with replacement until dataset is balanced
 - Downside:

Oversampling

- "Random Oversampling"
 - Randomly duplicate records from minority class(es) with replacement until dataset is balanced
 - Downside: Overfitting
 - Model may 'memorize' idiosyncratic characteristics of overbalanced records as opposed to learning scalable pattern

Undersampling

- "Random Undersampling"
 - Randomly delete records from majority class(es) until dataset is balanced
 - Downside:

Undersampling

- "Random Undersampling"
 - Randomly delete records from majority class(es) until dataset is balanced
 - Downside: Loss of data!

'Informed' Undersampling

- Several methods exist (see paper for reference)
- Example: Edited Nearest Neighbor Rule (ENN)
 - Remove instance of majority class whose prediction made by KNN method is different than the majority class
 - Intuition: Remove "confusing" examples of majority class, make decision surface more smooth
 - Algorithm:
 - 1. Obtain the *k* nearest neighbors of $x_i, x_i \in N$
 - *2.* x_i will be removed if the number of neighbors from another class is predominant
 - 3. The process will be repeated for every majority instance of the subset *N*

Synthetic Data Creation

- Instead of just resampling existing values to oversample, create artificial or synthetic data
- One of best known techniques: SMOTE (Synthetic Minority Oversampling Technique)
 - Algorithm:
 - For each x_i from a minority set, choose n nearest neighbors
 - Select randomly one instance *k* from nearest neighbors
 - Create a new instance with features as a convex combination (with some parameter *p*) of the features of the original instance and the nearest neighbor

Chawla, Nitesh V., et al. "SMOTE: synthetic minority over-sampling technique." Journal of artificial intelligence research 16 (2002): 321-357.



Visualization of SMOTE algorithm

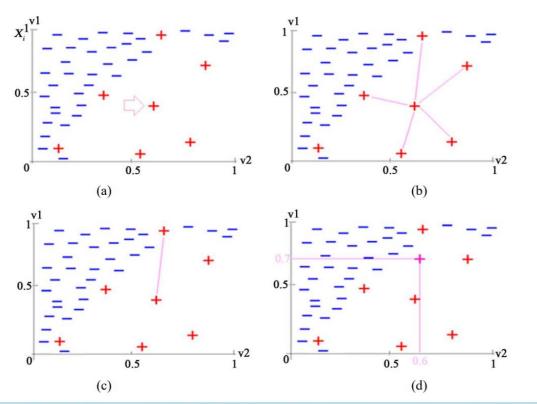


Figure 1. SMOTE process for k = 5. (a) An imbalanced dataset, with negative (-) and positive (+) instances. An instance x_i is selected; (b) the k = 5 nearest instances (neighbors) of x_i are selected; (c) one of the k = 5 neighbors \hat{x}_i , is randomly selected; (d) a new synthetic instance is created with the random values of v1 and v2 between x_i and \hat{x}_i .

Image Source:

Beckmann, Marcelo, Nelson FF Ebecken, and Beatriz SL Pires de Lima. "A KNN undersampling approach for data balancing." Journal of Intelligent Learning Systems and Applications 7.04 (2015): 104.

Cost function alteration

- Idea: Assign greater cost to observations from minority class
 - E.g.: In the loss function, assign weight $w_i = \frac{1}{p_i * C}$ where p_i is the sample proportion of class *i*, and *C* is the number of classes
 - Downside is that you have to edit algorithm, i.e. no longer black-box
- More general framework: Assign greater weight to observations that are mishandled by model
 - What is this technique when done iteratively?

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- More general framework: Assign greater weight to observations that are mishandled by model
 - What is this technique when done iteratively? **Boosting!**

Attribution

• This lecture is partially based on the following paper: H. He and E. A. Garcia, "Learning from Imbalanced Data," IEEE Trans. Knowledge and Data Engineering, vol. 21, issue 9, pp. 1263-1284, 2009